



## Specifying your website design

Specifying your website design is easy.

Below we have given some useful pointers to help you tell us about the site you need and deserve

### Choosing pages

You need to decide on what pages you want on your site. A typical small site would be as follows:

- **Homepage**  
Brand name, slogan, introductory text, etc
- **About us**  
Brief intro to your company, a bit of history, the people, etc
- **Products / services**  
Details of what it is you offer or do and specific products or services and prices
- **Frequently Asked Questions (FAQ)**  
Questions people often ask you with their answers
- **Contact information**  
A simple summary of how to contact you.

Obviously this can be tailor to your specific needs and it is up to you to decide how you want to structure your site and use your pages.

We specialise in unique and striking designs.

### Page content

Once you've decided on your pages you need to think about the textual content for the pages. We ask that you supply your information using a standard text file format such as Microsoft Word, Windows WordPad or Notepad.

If you already have information leaflets such as brochures and fliers it is helpful if you can send us an electronic copy of these.

### Colours, graphics and images

If you already have a logo, graphics, images and photos that you will need to supply us with them. We accept most formats of images.

You may also already have a corporate image and colour scheme again you will need to supply us with this information.

Example Logo or Image:



### After Construction

After constructing your pages we will strive to then implement any changes and ideas you have and work very closely with you to develop your site and design. Our team of advisors will always be available to offer the best advice and we will generate ideas together.

### Going Live

After all the work it's time to go live, but don't worry there's no complications as we will do everything for you.